

# QUICK REFERENCE STYLE SHEET

Ridge Community High School

863-419-3315 | [ridgecommunityhigh.polkschoolsfl.com](http://ridgecommunityhigh.polkschoolsfl.com)

## RIDGE COMMUNITY HIGH LOGOS

Minimum Width: 1.5"



## RIDGE COMMUNITY HIGH ICON LOGO

Minimum Width: .25"



## RIDGE COMMUNITY HIGH TEXT LOGO

Minimum Width: 1.25"



Ridge Community High Schools' logos must not be manipulated or edited in any way other than proportional resizing. This includes, but is not limited to, substitution of colors or fonts, stretching/distorting, cropping, outlining, separating logo element, adding additional elements or resizing individual logo elements separate from the whole logo (even if done so proportionally). If you have questions regarding proper logo usage, please contact Ridge Community High School at 863-419-3315 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

## COLOR PALETTE

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**PANTONE:** 296 C  
**CMYK:** C 100 | M 46 | Y 0 | K 89  
**RGB:** R 5 | G 28 | B 44  
**HEX:** 051C2C



**PANTONE:** 107 C  
**CMYK:** C 0 | M 1 | Y 88 | K 0  
**RGB:** R 251 | G 225 | B 34  
**HEX:** FBE122



**PANTONE:** Cool Gray 1 C  
**CMYK:** C 10 | M 7 | Y 5 | K 0  
**RGB:** R 217 | G 217 | B 214  
**HEX:** D9D9D6



**PANTONE:** 123 C  
**CMYK:** C 0 | M 16 | Y 89 | K 0  
**RGB:** R 255 | G 199 | B 44  
**HEX:** FFC72C

Official colors are recommended to be used in marketing materials, documents or electronic media/communications but not required, however logos may only appear in their official palette colors and black (if not already an official palette color). In cases of 1-color printing where the logo has to appear in a specific ink color, please contact Ridge Community High School at 863-419-3315 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708 for review and approval.

## FONTS

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### **Tomorrow**

Tomorrow Thin  
Tomorrow Thin *Italic*  
Tomorrow ExtraLight  
*Tomorrow ExtraLight Italic*  
Tomorrow Light  
*Tomorrow Light Italic*

Tomorrow Regular  
*Tomorrow Italic*  
Tomorrow Medium  
*Tomorrow Medium Italic*  
Tomorrow SemiBold  
*Tomorrow SemiBold Italic*

**Tomorrow Bold**  
***Tomorrow Bold Italic***  
**Tomorrow ExtraBold**  
***Tomorrow ExtraBold Italic***  
**Tomorrow Black**  
***Tomorrow Black Italic***

### **Modelica**

Modelica Hairline  
Modelica Hairline *Italic*  
Modelica Thin  
*Modelica Thin Italic*  
Modelica Light  
*Modelica Light Italic*

Modelica Regular  
*Modelica Regular Italic*  
Modelica Medium  
*Modelica Medium Italic*  
**Modelica Bold**  
***Modelica Bold Italic***

**Modelica ExtraBold**  
***Modelica ExtraBold Italic***  
**Modelica Black**  
***Modelica Black Italic***

Fonts shown are recommended to be used in marketing materials, documents or electronic media/communications but not required. If you have questions or need additional guidance, please contact Ridge Community High School at 863-419-3315 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

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Ridge Community High School is part of Polk County Public Schools in Polk County, Florida. For additional information about the district, please visit [polkschoolsfl.com](http://polkschoolsfl.com). For additional guidance on proper use of Ridge Community High Schools' logos, please refer to the Polk County Public Schools' Brand Guidelines by visiting [polkschoolsfl.com/brandguidelines](http://polkschoolsfl.com/brandguidelines). The guidelines, as outlined in the ACCEPTABLE USE EXAMPLES and INCORRECT USE EXAMPLES sections, may be used as a base for Ridge Community High Schools' logos use. Not all of the guidelines may apply and there may be special situations where logos need to be utilized in a way outside of our standard acceptable use guidelines. If you have questions regarding proper use, please contact Ridge Community High School at 863-419-3315 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.



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PUBLIC SCHOOLS

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