

QUICK REFERENCE STYLE SHEET

Citrus Ridge: A Civics Academy

863-259-4001 | citrusridge.polkschoolsfl.com

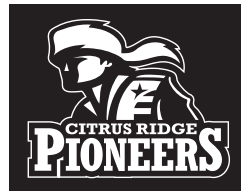
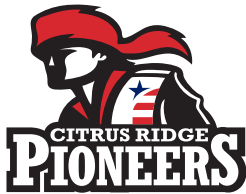
ACADEMIC LOGO

Minimum Width: 1"



MASCOT LOGO

Minimum Width: 0.75"



CORRECT

INCORRECT

Please see footnote for information on properly producing the Pioneers mascot logo in white.

SCHOOL CREST

Minimum Width: 1.125"



CORRECT

INCORRECT

Please see footnote for information on properly producing the Citrus Ridge school crest in white.

Citrus Ridge logos/crests may not be manipulated or edited in any way other than proportional resizing. This includes, but is not limited to, substitution of colors or fonts, stretching/distorting, cropping, outlining, separating logo/crest elements, adding additional elements or resizing individual logo/crest elements separate from the whole logo (even if done so proportionally). If you have questions regarding proper logo/crest usage, please contact Citrus Ridge at 863-259-4001 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

PRODUCING IN WHITE

There are specific print production vector files for properly producing the Pioneers mascot logo and Citrus Ridge school crest in white, which include "WHT-Only" in the file names. The black (K) versions of the logo and crest must not be converted to white, or printed in white ink, as it will result in the incorrect examples shown above.

COLOR PALETTE



PANTONE: 1795c
CMYK: C 0 | M 96 | Y 93 | K 2
RGB: R 210 | G 38 | B 48
HEX: D22630



BLACK
CMYK: C 0 | M 0 | Y 0 | K 100
RGB: R 0 | G 0 | B 0
HEX: 000000



PANTONE: 280c
CMYK: C 100 | M 85 | Y 5 | K 22
RGB: R 1 | G 33 | B 105
HEX: 012169

Additional colors may be used in marketing materials, documents and electronic media/communications, however logos/crest may only appear in their official palette colors, black (if not already an official palette color) or white. White versions of the logos/crest are available upon request. In cases of 1-color printing where the logo has to appear in a specific ink color (other than an official palette color, black or white), please contact Citrus Ridge at 863-259-4001 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708 for review and approval.

FONTS

Montserrat

Montserrat Thin

Montserrat Thin Italic

Montserrat ExtraLight

Montserrat ExtraLight Italic

Montserrat Light

Montserrat Light Italic

Montserrat Regular

Montserrat Italic

Montserrat Medium

Montserrat Medium Italic

Montserrat SemiBold

Montserrat SemiBold Italic

Montserrat Bold

Montserrat Bold Italic

Montserrat ExtraBold

Montserrat ExtraBold Italic

Montserrat Black

Montserrat Black Italic

Rockwell

Rockwell Regular

Rockwell Italic

Rockwell Bold

Rockwell Bold Italic

Rockwell Condensed

Rockwell Condensed Bold

Fonts utilized in Citrus Ridge's logos/crests include **Montserrat Bold**, *Montserrat Light*, **Rockwell Bold** and **Rockwell Condensed Bold**. It is preferred that Montserrat font family be used for marketing materials, documents and/or electronic media/communications, but it is not a requirement. If you have questions or need additional guidance, please contact Citrus Ridge at 863-259-4001 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

Citrus Ridge: A Civics Academy is part of Polk County Public Schools in Polk County, Florida. For additional information about the district, please visit polkschoolsfl.com.

For additional guidance on proper use of Citrus Ridge logos/crests, please refer to the Polk County Public Schools' Brand Guidelines by visiting polkschoolsfl.com/brandguidelines. The guidelines, as outlined in the ACCEPTABLE USE EXAMPLES and INCORRECT USE EXAMPLES sections, may be used as a base for Citrus Ridge logo/crest use. Not all of the guidelines may apply and there may be special situations where logos/crests need to be utilized in a way outside of our standard acceptable use guidelines. If you have questions regarding proper use, please contact Citrus Ridge at 863-259-4001 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.



POLK COUNTY
PUBLIC SCHOOLS

STUDENTS FIRST