

# QUICK REFERENCE STYLE GUIDE

Citrus Ridge House of Exploration

863-259-4001 | citrusridge.polkschoolsfl.com

## HOUSE LOGOS

Minimum Width: 1"



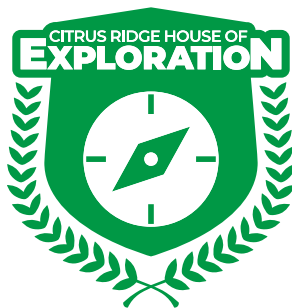
## HOUSE ICON

Minimum Width: 0.25"



## HOUSE CREST

Minimum Width: 1.125"



Citrus Ridge house logos, icons and crests may not be manipulated or edited in any way other than proportional resizing. This includes, but is not limited to, substitution of colors or fonts, stretching/distorting, cropping, outlining, separating logo/icon/crest elements, adding additional elements or resizing individual logo/icon/crest elements separate from the whole logo (even if done so proportionally). If you have questions regarding proper use, please contact Citrus Ridge at 863-259-4001 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

## COLOR PALETTE

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**PANTONE:** 347c  
**CMYK:** C 93 | M 0 | Y 100 | K 0  
**RGB:** R 0 | G 154 | B 68  
**HEX:** 009A44



**BLACK**  
**CMYK:** C 0 | M 0 | Y 0 | K 100  
**RGB:** R 0 | G 0 | B 0  
**HEX:** 000000

Additional colors may be used in marketing materials, documents and electronic media/communications, however house logos/icon/crest may only appear in their official palette colors, black (if not already an official palette color) or white. White versions of the logos/icons/crest are available upon request. In cases of 1-color printing where the logo/icon/crest has to appear in a specific ink color (other than an official palette color, black or white), please contact Citrus Ridge at 863-259-4001 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708 for review and approval.

## FONTS

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### Montserrat

Montserrat Thin

*Montserrat Thin Italic*

Montserrat ExtraLight

*Montserrat ExtraLight Italic*

Montserrat Light

*Montserrat Light Italic*

Montserrat Regular

*Montserrat Italic*

Montserrat Medium

*Montserrat Medium Italic*

**Montserrat SemiBold**

***Montserrat SemiBold Italic***

**Montserrat Bold**

***Montserrat Bold Italic***

**Montserrat ExtraBold**

***Montserrat ExtraBold Italic***

**Montserrat Black**

***Montserrat Black Italic***

Fonts utilized in Citrus Ridge's logos/crests include **Montserrat SemiBold** and **Montserrat Black**. It is preferred that Montserrat font family be used for marketing materials, documents and/or electronic media/communications, but it is not a requirement. If you have questions or need additional guidance, please contact Citrus Ridge at 863-259-4001 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

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Citrus Ridge: A Civics Academy is part of Polk County Public Schools in Polk County, Florida. For additional information about the district, please visit [polkschoolsfl.com](http://polkschoolsfl.com).

For additional guidance on proper use of Citrus Ridge house logos/icons/crests, please refer to the Polk County Public Schools' Brand Guidelines by visiting [polkschoolsfl.com/brandguidelines](http://polkschoolsfl.com/brandguidelines). The guidelines, as outlined in the ACCEPTABLE USE EXAMPLES and INCORRECT USE EXAMPLES sections, may be used as a base for Citrus Ridge logo/crest use. Not all of the guidelines may apply and there may be special situations where logos/icons/crests need to be utilized in a way outside of our standard acceptable use guidelines. If you have questions regarding proper use, please contact Citrus Ridge at 863-259-4001 or the school district's Public Relations and Strategic Partnerships department at 863-457-4708.



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