

# QUICK REFERENCE STYLE GUIDE

## BELLA CITTA ELEMENTARY LOGOS

CIRCLE  
Min. Height: 0.625"



HORIZONTAL  
Min. Height: 0.5"



VERTICAL  
Min. Height: 0.725"



SIMPLIFIED  
Min. Height 0.125"

The simplified logo should be used in situations where primary logos will not fit the designated space or would be reproduced at too small of a size to be legible, for example when printing the logo on a pen or pencil.



## BELLA CITTA BEARS LOGOS

CIRCLE  
Min. Height: 0.625"



HORIZONTAL  
Min. Height: 0.5"



VERTICAL  
Min. Height: 0.725"



SIMPLIFIED  
Min. Height 0.125"

The simplified logo should be used in situations where primary logos will not fit the designated space or would be reproduced at too small of a size to be legible, for example when printing the logo on a pen or pencil.

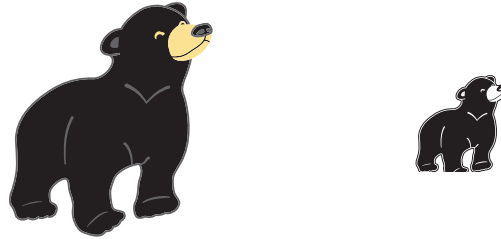


Bella Citta Elementary logos/marks may not be manipulated or edited in any way other than proportional resizing. This includes, but is not limited to, substitution of colors or fonts, stretching/distorting, cropping, outlining, separating logo elements, adding additional elements or resizing individual elements separate from the whole logo/mark (even if done so proportionally). If you have questions regarding proper logo/mark usage, please contact the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

## BELLA CITTA MASCOT

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Min. Height 0.25"



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### PRODUCING IN WHITE

There are specific print production vector files for properly producing Bella Citta Elementary logos/marks in white, located in the "White" folders of each logo. The black versions must not be converted to white, or printed in white ink, as it will result in the incorrect examples shown.

**Correct**

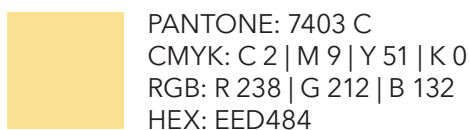
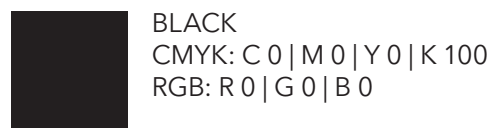
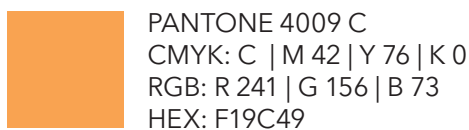
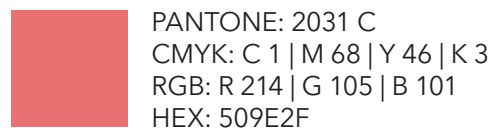
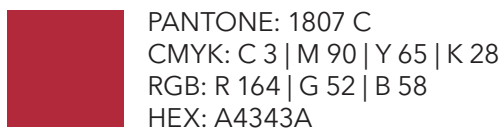


**Incorrect**



## COLOR PALETTE

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Additional colors may be used in marketing materials, documents and electronic media/communications, however logos/marks may only appear in their official palette colors. White versions of the logos/marks are available upon request. In cases of 1-color printing where the logo has to appear in a specific ink color (other than an official palette color, black or white), please contact the school district's Public Relations and Strategic Partnerships department at 863-457-4708 for review and approval.

## FONTS

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### **Alegreya Sans**

Alegreya Sans Thin  
*Alegreya Sans Thin Italic*  
Alegreya Sans Light  
*Alegreya Sans Light Italic*  
Alegreya Sans Regular

*Alegreya Sans Italic*  
Alegreya Sans Medium  
*Alegreya Sans Medium Italic*  
Alegreya Sans Bold  
*Alegreya Sans Bold Italic*

**Alegreya Sans ExtraBold**  
***Alegreya Sans ExtraBold***  
**Alegreya Sans Black**  
***Alegreya Sans Black Italic***

Fonts utilized in Bella Citta Elementary logos include Alegreya Sans ExtraBold, and Alegreya Sans Black. It is preferred that the Alegreya Sans font family be used for marketing materials, documents and/or electronic media/communications, but it is not a requirement. If you have questions or need additional guidance, please contact the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

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There may be special situations where logos/marks need to be utilized in a way outside of our standard acceptable use guidelines. If you have questions regarding proper use, please contact the school district's Public Relations and Strategic Partnerships department at 863-457-4708.

Bella Citta Elementary is part of Polk County Public Schools in Polk County, Florida. For additional information about the district, please visit [polkschoolsfl.com](http://polkschoolsfl.com).



STUDENTS FIRST